



# City of Las Vegas

1700 N. Grand Avenue | Las Vegas, NM 87701 | T 505.454.1401 | [lasvegasnm.gov](http://lasvegasnm.gov)

**Mayor Louie A. Trujillo**

## **LODGERS TAX ADVISORY BOARD**

### **REGULAR MEETING**

### **GOOGLE MEET VIDEO**

Tuesday January 12, 2021, 2:00 PM

### **AGENDA**

- I. CALL TO ORDER
- II. ROLL CALL
- III. APPROVAL OF MINUTES
  - a. 12/8/2020
- IV. APPROVAL OF AGENDA
- V. FINANCE REPORT
  - a. Bill Hendrickson
- VI. PUBLIC INPUT
- VII. AGENDA
  - a. Set up dates to receive event funding applications
  - b. Set up deadlines for applications
  - c. Wayfinding: Request additional \$11,000 to complete Phase 1&2 signage (15 signs)
  - d. Marketing Update (Virginia Marrujo)
  - e. I-40 billboards near Santa Rosa pricing (John Goodwin)
- VIII. DISCUSSION ITEMS
- IX. NEW AND OTHER BUSINESS
- X. ADJOURNMENT

David Ulibarri  
Councilor Ward 1

Michael L. Montoya  
Councilor Ward 2

Elaine Rodriguez  
Councilor Ward 3

David G. Romero  
Councilor Ward 4



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